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Statistics: A Tool For Social Research



Synopsis

Packed with everyday examples of statistics in the real world, *STATISTICS: A TOOL FOR SOCIAL RESEARCH*, 10e, provides a reader-friendly introduction to the fundamental concepts of statistics and their practical application to a wide variety of contemporary social issues. Using myriad examples of statistics from daily life, the text demonstrates that statistics are not just abstract mathematical constructs but have practical value in government, education, business, media, politics, sports, and much more. *STATISTICS* helps you understand the importance of statistical fundamentals in research without requiring advanced mathematical knowledge. It supports effective learning for both math-averse beginners as well as more advanced students in diverse social science disciplines. Focusing on the application of computational research in favor of the computations themselves, the text fully integrates with the most current version of IBM's SPSS software and labels end-of-chapter SPSS problems by the discipline from which they are drawn. The author breaks down even the most complex material to help you master key concepts and develop the skills you need to succeed as a professional in a social science field-or simply to become a "statistically literate" consumer of social research.

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Customer Reviews

Joseph F. Healey, Ph.D., is Professor Emeritus of Sociology Christopher Newport University. He is author of *STATISTICS: A TOOL FOR SOCIAL RESEARCH*, 10th Edition (Cengage, 2014); *RACE, ETHNICITY, GENDER AND CLASS*, 7th Edition (Sage, 2015); *DIVERSITY AND SOCIETY*, 4th

Edition (Sage, 2014); and is co-author of several other texts. Healey earned his A.B. and M.A. from The College of William and Mary (sociology and anthropology) and Ph.D. from University of Virginia (sociology and anthropology). In his spare time, he plays and records music for the hammer dulcimer and banjo.

I heard horror stories about Stats long before I actually had to take the class. When combined with the fact that I also have a serious math-phobia, I eventually entered my Stats class with a great deal of fear and anxiety. If you're like me, exhale! This book, written by Healey, does a great job of walking the reader through explanations of each concept it introduces. If that isn't enough (and it usually isn't for the average mathmaphobe,) the text includes a "ONE STEP AT A TIME" step by step feature for solving each formula and also provides examples to guide the reader. Exercises (and answers to them) helps the reader to work through each concept. If all of this sounds great, you should know that this book does not hold your hand throughout the process. You will have to use your noodle so to speak, but if you are interested in a great resource for a basic understanding of statistics, This book is a winner. Concepts tie into each other and the book is thoughtfully arranged in a way which makes it evident that each concept serves as a foundation to the next. If there is one criticism I have of all textbooks (including this one) that involves math problems and formulas, it is that they tend to skimp on the problem exercises. I would love to have had a CD included with this book that provided more exercises. (I know--only crazy people ask for more math problems). Even though there were enough exercises provided to grasp each concept, it would be nice if readers like myself are absolutely confident when leaving one concept going forward to another. I believe additional problems would help in that regard. I rented this text book for the semester and it was a used book, which may explain why a CD was not included. The lack of a CD is the only reason my rating is 4 versus 5 stars. Really wished I had purchased this one.

purchased for a nursing stat course; not the best for illustrating examples for the various statistical topics discussed . . . can easily find/learn concepts from the Web for clarification ...for that a 2 star deduct

Great in terms of clarity and the way it is organized. I was particularly interested in measures of association - of the best I have come across. However I was most disappointed to learn that the companion online materials are almost non-existent. They refer to them throughout the text, but after registering to access the material, you pretty much get nothing. Given the price, I was expecting

to a much better quality online support as happened with another introductory book I bought "Basic Business Statistics", Berenson-Levine-Krehbiel, 12 ed. That is a real website with quality materials available for those who bought the book.

The book is not very clear in its explanations and the homework questions are hard. Had to work through with a tutor.

for school

The specific scales in the back of the book were helpful and effective (though these scales and graphs, for instance in determining z-score) are readily available and standardized so a simple web search can locate the same graph. The chapters were oddly formatted, so finding the point of a lesson was very difficult. The questions at the end of the chapters were weird (not overly difficult, but I thought the subject matter for the questions was outdated).

Badly written poorly informative and instructional, so bad that the teacher had put out her youtube video tutorial for the whole semester.

Nice book on statistics, especially for the scholars who are in the social-science/sociology! Other than that, book arrived in time, and was in the same condition as described!! *Thumbs Up*

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